

**EAST WILLISTON
BOARD OF TRUSTEES
BUSINESS MEETING
MAY 28, 2024 AT 7:00PM**

A. Motions

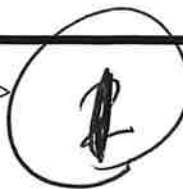
1. **Recommended Motion:** “that the Board of Trustees accept the 6/1/2024-2025 Municipal (NYMIR) & Fire Department (VFIS) insurance renewals from prepared by Salerno Brokerage Corp.”
2. **Recommended Motion:** “that the Board of Trustees accept the 6/1/2024-2025 Cyber (Cowbell) insurance renewal prepared by Salerno Brokerage Corp.”
3. **Recommended Motion:** “that the Board of Trustees ratify the authorization of the Village Clerk to send a 10-day property maintenance letter to the owners of 95 High Street & 453 Roslyn Road.”
4. **Recommended Motion:** “that the Board of Trustees authorize the Village Clerk to send 10-day property maintenance notices without a Board resolution.”

General topics

- that the Board of Trustees consider the request made by Elise Vaidya and Barbara Nobles for a village-wide tag sale.

Village Clerk

From: Nicole Morton <nlmorton@salernoins.com>
Sent: Friday, May 24, 2024 5:15 PM
To: Village Clerk
Cc: Jessica O'Malley
Subject: Inc. Village of East Williston - 6/1/24-25 Renewal Report
Attachments: East Williston 24-25 Renewal Report.pdf; Topics for Review.pdf; Cyber Renewal Proposal.pdf; Schedules.pdf; Forms to be signed and returned.pdf



Dear Joanna:

We are pleased to advise on the 6/1/2024-2025 insurance renewal. We can connect next week on the renewal.

Premium Summary:

The renewal 6/1/2024-2025 premiums are \$71,806.38

The expiring annualized 6/1/2023-2024 premiums are \$67,678.13

2024 Insurance Marketplace

The 2024 Insurance Marketplace continues to be extremely challenging. In summary, the reinsurers are dictating terms, conditions and rates. Their position is that the rates are no longer adequate in today's world to contemplate future claims – whether they be a storm, wildfire, earthquake, historic rain storms or a liability claim that settles for a “nuclear” amount.

As respects Property exposures, all carriers are carefully scrutinizing the property that they are insuring to be certain the property is being maintained, as well as making sure the assigned limits are adequate and in line with the current climate. In addition, the reinsurers position is that the 100-year storms will be (are) coming more frequently and thus they need to remain financially stable to pay these unknown future claims.

As respects liability, the reinsurers have become more concerned with liability claims and the cost to defend these claims as well as the settlement amounts.

A term we introduced in the past, “social inflation” is the focal point of their concern when it comes to Liability coverage, limits and premium. Social Inflation is adverse loss development of a liability claim from the initial date of the claim to the closing of that claim, due to the increased costs to defend liability claims, as well as the verdicts that the courts are requiring be paid. Plaintiff attorneys are boasting about large settlements that they have obtained; thus, all claimants believe their claim is worth millions of dollars. As a result, reinsurers are concerned with liability claims both from a defense standpoint and limit standpoint.

Many carriers are being forced to restrict liability limits. **We are pleased to advise that the Village's Excess Liability Limit remains at \$8,000,000. and we have provided options for increased limits.**

Marketing:

Please note that we submitted the Village's account to the following municipal programs in addition to NYMIR:

National Union/Glatfelter Public Practice: Advised they could not compete on pricing. The premium indication for just the Municipal Policies was \$70,000. (as compared to NYMIR at \$44,051.)

U.S. Specialty: Carrier cannot provide property insurance at this time.

Travelers: Carrier cannot provide property insurance at this time.

Coverages Changes Summary:

The 6/1/2024-2025 renewal provides the same coverages as the expiring policy with the exception of the following changes:

Property

The Blanket Property Limit is **\$7,794,045**, which has increased from **\$7,150,500**, per attached statement of values which we reviewed and adjusted in preparation of the renewal. NYMIR required this increase in order to maintain Blanket Property coverage.

Automobile

Updated Auto per changes throughout the policy term. Current Automobile Fleet Schedules are attached.

Municipal:

1. Add: 2024 Chevrolet Tahoe

Fire Department

1. Amend Agreed Values

Consideration should be given to increasing Excess Liability Limit

The Village's current Excess Liability limit is \$8,000,000. If the Village would like to increase the total excess liability limit, the estimated annual premium is as follows:

Municipal NYMIR: Increase Excess Liability from \$8,000,000 to \$10,000,000 – Additional Premium \$2,200

Fire Department VFIS: Increase Excess Liability from \$8,000,000 to \$10,000,000 – Additional Premium \$1,200

We are enclosing the following items:

1. 24-25 Renewal Report including Premium and Coverage Summary
2. Topics for Review
3. Cyber Renewal Proposal
4. Schedules (Statement of Values, Municipal + Fire Department Auto Fleet, Equipment Schedule)
5. Forms to be signed and returned

Please review this information and contact our office with any questions. As always, we are available to come to a board meeting and review the Village's Insurance Program with the Board.

Have a great long weekend.

Thanks,
Nicole

Nicole L. Morton

Salerno Brokerage Corp.
117 Oak Drive
Syosset, NY 11791

516-364-4044 ext. 219

516-364-5901 Fax

nlmorton@salernoins.com

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CYBER INSURANCE QUOTE PROPOSAL PRIME 100

CYBER INSURANCE MADE EASY

Cowbell gives you peace of mind with standalone cyber coverage tailored to your unique needs. Our Prime 100 cyber insurance policies are designed to cover today's and tomorrow's threats, backed by top reinsurers, and packaged with robust risk engineering services.



CLOSED-LOOP RISK MANAGEMENT

Our unique approach enables you to continuously improve your risk profile and stay ahead of threats.

ASSESS

Cowbell Factors®, our risk ratings, compare your business' risk profile to your industry peers.

RESPOND

Cowbell's cyber experts are on-call 24x7 to help you recover quickly from cyber incidents.



INSURE

The quote below is custom-designed to suit your cyber risk profile and your needs.

IMPROVE

Our risk engineers help proactively mitigate risk and improve your security standing with continuous risk monitoring and advice.

CONTINUOUSLY IMPROVE YOUR RISK PROFILE

Take advantage of the resources available with your policy:

- ▶ Use our Incident Response Plan template to get prepared
- ▶ Identify security partners on [Cowbell Rx](#) to strengthen your security
- ▶ Deploy a cyber awareness training program to all your employees - 20 seats are included with our training partner, Wizer





CYBER INSURANCE QUOTE - PRIME 100

| | | | |
|------------------|--|---------------|--|
| Name of Insured | Incorporated Village of East Williston and Friends of EW Firefighters, Inc. | Agency Name | Salerno Brokerage Corporation |
| Revenue | \$3,931,253.00 | Insured State | NY |
| # of Employees | 70 | Quote Number | QCB-100-JONJCR1A |
| Year Established | 1926 | Expires On | 2024-06-23 (12:01 AM) Insured Local Time |

Thank you for trusting Cowbell for your cyber coverage. Below is the detail of your quoted cyber policy based on the truthfulness and accuracy of the information provided to Cowbell in response to the questions on the insurance application entered into our underwriting system. After quote expiration date, underwriters generally reserve the right to revise the offered quotes. All quotes are subject to signed Cowbell application and confirmation of loss history.

PROPOSED POLICY DETAILS

| | | | |
|--------------------|------------------------|--------------------------|---------------------------------|
| Aggregate Limit | \$1,000,000 | Policy Period | 06/01/2024 to 06/01/2025 |
| Deductible | \$25,000 | Estimated Annual Premium | \$2,259.00 |
| Waiting Period | 24 Hrs | Broker Fees | \$100.00 |
| Retroactive Period | Full Prior Acts | Total Amount | \$2,359.00 |

COVERAGES

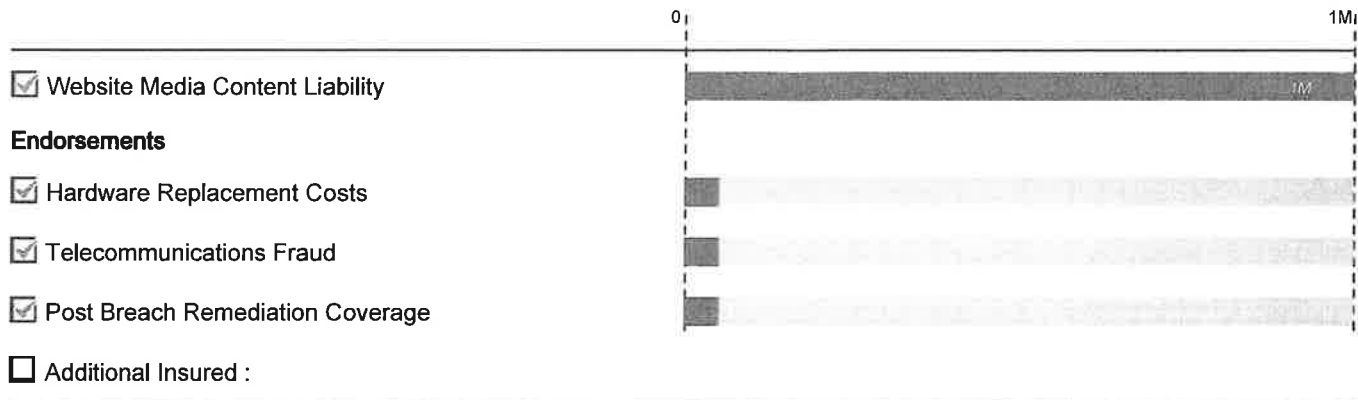
First Party Coverages

| | |
|--|--------|
| <input type="checkbox"/> Security Breach Expense | 0 1M |
| <input type="checkbox"/> Restoration of Electronic Data | 0 1M |
| <input type="checkbox"/> Public Relations Expense | 0 1M |
| <input type="checkbox"/> Extortion Threats and Ransom Payments | 0 1M |
| Sublimit: \$500K | |
| Extortion Threats Sublimit: Included in the Sublimit | |
| <input type="checkbox"/> Business Income, Contingent Business Income & Extra Expense | 0 1M |
| Sublimit: \$1M | |
| <input checked="" type="checkbox"/> Computer & Funds Transfer Fraud | 0 1M |
| <input checked="" type="checkbox"/> Social Engineering | 0 1M |
| Limit: \$100K | |
| Deductible \$25K | |

Third Party Coverages

| | |
|--|--------|
| <input type="checkbox"/> PCI Fines & Penalties | 0 1M |
| <input type="checkbox"/> Regulator Defense & Penalties | 0 1M |
| <input type="checkbox"/> Security Breach Liability | 0 1M |

CYBER INSURANCE QUOTE - PRIME 100



LEGEND

Mandatory
 Selected
 Available
 Not Available



DESCRIPTION OF COVERAGES - PRIME 100

(Please note this quote contains only a general description of coverage provided. For a detailed description of the terms, you must refer to the insurance contract itself and the endorsements listed herein).

■ Security Breach Expense

Coverage for losses and expenses directly associated with recovery activities in the aftermath of a cyber incident. This can include investigation and forensic services, notification to customers, call center services, overtime salaries, post-event monitoring services such as credit monitoring for impacted customers and more.

■ Restoration Of Electronic Data

Coverage for the costs to replace or restore electronic data or computer programs in the aftermath of an incident. This can also include the cost of data entry, reprogramming and computer consultation services to restore lost assets.

■ Public Relations Expense

Coverage for the fees and costs to restore reputation in response to negative publicity following a cyber incident or a security breach. This includes, for example, the fees associated with the hiring of a public relations firm that handles external communications related to the breach.

■ Extortion Threats and Ransom Payments

Coverage for expenses related to the investigation, negotiation, and possible payment of an extortion threat and ransom. This can include fees and costs associated with ransom negotiators, the payment of ransom, interest costs paid to a financial institution for a loan to pay the ransom, and/or reward payments for information leading to an arrest.

■ Business Income, Contingent Business Income & Extra Expense

Coverage for the losses and costs associated with the inability to conduct business due to a cyber incident or an extortion threat. Business income includes net income that would have been earned or incurred. Note that the business interruptions due to system failure or voluntary shutdown are not covered.

☑ Computer and Fund Transfer Fraud

Coverages for the losses due to a fraudulent computer operation that causes money (or other property) to be transferred from an insured's account. This also covers losses incurred by a fraudulent instruction directing a financial institution to debit money from the insured's transfer account.

☑ Social Engineering

Coverages for a loss resulting from a social engineering incident where the insured is intentionally misled to transfer to a person, place or account directly from good faith reliance upon an instruction transmitted via email by an imposter. A document verification procedure requirement needs to have been completed in order to be provided coverage.

■ PCI Fines and Penalties

Coverage for loss and defense expenses as a result of a claim in the form of an action by a Card Company for non-compliance with the Payment Card Industry (PCI) Data Security Standards (DSS), including coverage of related fines or penalties (to the extent such fines or penalties are insured by law).

■ Regulator Defense and Penalties

Coverage for loss and defense expenses as a result of an investigation, demand of Regulatory Proceeding, brought by or on behalf of an administrative or regulatory agency, or any federal state, local or foreign government entity in an official capacity.

☑ Website Media Content Liability

Coverage for loss and defense expenses from intellectual property infringement, other than patent infringement, related to media content on the company website or its social media accounts only.



DESCRIPTION OF COVERAGES - PRIME 100

(Please note this quote contains only a general description of coverage provided. For a detailed description of the terms, you must refer to the insurance contract itself and the endorsements listed herein).

Security Breach Liability

Coverage for third party liability directly due to a cyber incident and that the insured becomes legally obligated to pay. This includes defense expenses, compensatory damages, and settlement amounts, and fines or penalties assessed against the insured by a regulatory agency or government entity, or for non-compliance with the Payment Card Industry Data Security Standards.

Hardware Replacement Costs

Coverage for the cost to replace computers or any associated devices or equipment operated by the insured that are unable to function as intended due to corruption or destruction of software or firmware, resulting from a cyber incident.

Telecommunications Fraud

Coverage for the cost of unauthorized calls or unauthorized use of the insured's telephone system's bandwidth, including but not limited to phone bills.

Post Breach Remediation Coverage

Coverage for labor costs incurred to resolve vulnerabilities or weaknesses in the insured's computer system that are identified by an independent security firm after a cyber incident. Identified upgrades or improvements must reduce the probability or potential damage of a future incident to qualify. Coverage for labor costs incurred to resolve vulnerabilities or weaknesses in the insured's computer system that are identified by an independent security firm after a cyber incident. Identified upgrades or improvements must reduce the probability or potential damage of a future incident to qualify.

LEGEND

Mandatory Selected Available Not Available



We included below your Cowbell Factors rating which gives you visibility into your security posture, how you compare to peers, and where to improve your security. Cowbell's platform assesses your threats and risk exposure using Cowbell Factors and automatically tailors the coverage offered to your specific business needs. Scores range from 0 to 100, 100 being the highest and representing the lowest level of risk.

AGGREGATE COWBELL FACTORS

58

COMPANY AGGREGATE

Incorporated Village of East Williston and Friends of EW Firefighters, Inc.

Average of all the various Cowbell Factors for this company. This score ranges from 0 to 100, 100 being the highest. A company with a score of 85 represents less risk than one with a score of 64. This ACF is a good metric to benchmark a company against peers, but it is not used for underwriting.

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INDUSTRY AGGREGATE (921110)

Public Administration, Executive Offi

Measures an industry overall cyber risk factor. This is calculated from the pool of organizations in the Cowbell database for the specific industry. This score ranges from 0 to 100, 100 being the best. An industry with a score of 80 represents less risk than one with a score of 56.

INDIVIDUAL COWBELL FACTORS

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NETWORK SECURITY

Measures the strength of the organization's network infrastructure and whether security best practices are deployed such as use of encryption, secure protocols, patching frequency, and use of threat mitigation tools. This factor also checks for vulnerabilities, malware, misconfigurations and other weaknesses.

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FUNDS TRANSFER

This factor tracks risk markers related to hacking of email and phishing that commonly leads to nefarious activities such as funds transfer.

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CLOUD SECURITY

Measures the strength of an organization's cloud security based on its security practices and footprint on commonly used public clouds and cloud storage (i.e. AWS, Azure, GCP, Box). This factor incorporates configuration for security best practices such as the use of multi-factor authentication.

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CYBER EXTORTION

Measure of an organization's potential exposure to extortion related attacks such as ransomware. This factor shares some data sources with network security and endpoint security presence of malware on the network, patching cadence, use of encryption and more.

57

ENDPOINT SECURITY

Measure of endpoints preparedness (servers, mobile devices, IoT endpoints) towards cyberattacks. This factor incorporates the number of endpoints as well as the level of security hygiene applied to them - patching cadence and presence of vulnerabilities or malware.

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COMPLIANCE

Measures an organization's level of compliance to security standards such as CIS (Center of Internet Security) benchmarks, NIST CSF (Cyber Security Framework), CSC-20 (Critical Security Controls), HIPAA, PCI, EU GDPR and CCPA (future).

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DARK INTELLIGENCE

Measure of an organization's exposure to the darknet, taking into account the type and volume of data exposed and its value for criminal activity (examples: stolen credentials, PII).

Mayor
BONNIE L.S. PARENTE
Deputy Mayor
Anthony Gallo
Trustees
James Iannone
Raffaella Dunne
Rushi Vaidya
Treasurer
Michael Delury
Clerk
Joanna E Palumbo

Inc. Village of East Williston

2 Prospect Street, East Williston, New York 11596
Telephone (516) 746-0782 Fax (516) 746-3130



May 23, 2024

Supariwala Residence
95 High Street
East Williston, NY 11596

NOTICE: PROPERTY MAINTENANCE REQUIREMENT
95 High Street, East Williston

Dear Resident:

The subject property identified above has been observed to be poorly maintained in violation of Chapter 18 of the Village Code entitled "Brush, Grass and Refuse". This lack of maintenance includes, but is not limited to, overgrown vegetation. Under the Village Code Chapter entitled "Brush, Grass and Refuse", the following subdivisions are applicable here:

§ 18-2 Unsightly or hazardous conditions prohibited.

It shall be unlawful for the owner or occupant of any land in the Village to maintain or permit to remain thereon any brush, grass, weeds or refuse, garbage, ashes or rubbish which shall be unsightly, or which may constitute a hazard to public health or safety. Brush, grass or weeds of six inches in height or higher shall be deemed to be unsightly and to constitute a hazard to public health and safety for the purposes of this section.

§ 18-3 Duty of owner or occupant.

It shall be the duty of the owner or occupant of any land in the Village to cut, trim and/or remove from said land any such brush, grass, weeds or refuse, garbage, ashes or rubbish as prohibited under § **18-2**.

§ 18-4 Village to perform work on default of owner or occupant.

A. Written notice. In case any owner or occupant of land in the Village fails to comply with the provisions of § **18-3** of this chapter, then the Board of Trustees may direct the Village Code Enforcer or other enforcement officer to serve upon the owner or occupant of the land in the Village by mailing to said owner's or occupant's last known address a written notice requiring such owner or occupant to comply with such provisions.

B. Failure to comply. If the owner or occupant fails, neglects or refuses so to comply within 10 days after mailing of such notice, said enforcement officer shall cause the cutting, trimming or removing required by § **18-3**.

C. Collection of costs. In any such case in which the Village causes the cutting, trimming or removal pursuant to § **18-3**, the owner or occupant shall pay to the Village all costs in connection with such cutting, trimming or removal within 30 days after the mailing to the owner or occupant of a bill for such costs. If such costs shall remain unpaid for 30 days after the mailing of the bill therefor, said enforcement officer shall certify the amount of such costs to the Assessor, and thereupon such costs shall become and be a lien upon the land involved and shall be added to and become a part of the taxes next to be assessed and levied upon such land and shall bear interest at the same rate as, and be collected and enforced in the same manner as, Village taxes.

As the owner, occupant, tenant and/or person responsible for said property you must maintain the property in compliance with the above requirements.

PLEASE TAKE NOTICE THAT THE ABOVE PROPERTY MUST BE BROUGHT INTO COMPLIANCE WITH the above-described provisions of the Village Code by **the 3rd day of June 2024**, and;

PLEASE TAKE FURTHER NOTICE THAT IF THESE conditions are not addressed by you on or **before 3rd day of June, 2024**, then the Village shall cause the cutting, trimming or removal pursuant to § **18-3**, and you as the owner or occupant **must then pay** to the Village all costs in connection with such cutting, trimming or removal within 30 days after the mailing to the owner or occupant of a bill for such costs. If such costs shall remain unpaid for 30 days after the mailing of the bill therefor, said enforcement officer shall certify the amount of such costs to the Assessor, and thereupon **such costs shall become a be a lien upon the land involved** and shall be added to and become a part of the taxes next to be assessed and levied upon such land and shall bear interest at the same rate as, and be collected and enforced in the same manner as, Village taxes.

BY ORDER OF THE BOARD OF TRUSTEES



JOANNA E. PALUMBO, Village Clerk

Mayor
BONNIE L.S. PARENTE
Deputy Mayor
Anthony Gallo
Trustees
James Iannone
Raffaella Dunne
Rushi Vaidya
Treasurer
Michael Delury
Clerk
Joanna E Palumbo

Inc. Village of East Williston

2 Prospect Street, East Williston, New York 11596
Telephone (516) 746-0782 Fax (516) 746-3130



April 30, 2024

Current Owner / Occupant
453 Roslyn Road
East Williston, NY 11596

NOTICE: PROPERTY MAINTENANCE REQUIREMENT
453 Roslyn Road – East Williston

Dear Owner:

The subject property identified above has been observed to be poorly maintained in violation of Chapter 18 of the Village Code entitled “Brush, Grass and Refuse”. **This lack of maintenance includes, but is not limited to, overgrown vegetation that has impeded the sightlines of passers-by.** Under the Village Code Chapter entitled “Brush, Grass and Refuse”, the following subdivisions are applicable here:

§ 18-2 Unsightly or hazardous conditions prohibited.

It shall be unlawful for the owner or occupant of any land in the Village to maintain or permit to remain thereon any brush, grass, weeds or refuse, garbage, ashes or rubbish which shall be unsightly, or which may constitute a hazard to public health or safety. Brush, grass or weeds of six inches in height or higher shall be deemed to be unsightly and to constitute a hazard to public health and safety for the purposes of this section.

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A. Written notice. In case any owner or occupant of land in the Village fails to comply with the provisions of § **18-3** of this chapter, then the Board of Trustees may direct the Village Code Enforcer or other enforcement officer to serve upon the owner or occupant of the land in the Village by mailing to said owner's or occupant's last known address a written notice requiring such owner or occupant to comply with such provisions.

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PLEASE TAKE FURTHER NOTICE THAT IF THESE conditions are not addressed by you on or **before 3rd day of June, 2024**, then the Village shall cause the cutting, trimming or removal pursuant to § **18-3**, and you as the owner or occupant **must then pay** to the Village all costs in connection with such cutting, trimming or removal within 30 days after the mailing to the owner or occupant of a bill for such costs. If such costs shall remain unpaid for 30 days after the mailing of the bill therefor, said enforcement officer shall certify the amount of such costs to the Assessor, and thereupon **such costs shall become a be a lien upon the land involved** and shall be added to and become a part of the taxes next to be assessed and levied upon such land and shall bear interest at the same rate as, and be collected and enforced in the same manner as, Village taxes.

BY ORDER OF THE BOARD OF TRUSTEES



JOANNA E. PALUMBO, Village Clerk



East Williston Village Wide Tag Sale 2024 Plan

Proposed Date(s): Saturday, September 21 (rain date: September 22) *Preferred
or Saturday, September 28 (rain date: September 29)

Proposed Time: 9 am – 2 pm (same hours as the last several years)

Why the proposed dates: The Tag Sale was originally held in May or June, but after Covid, it was pushed to September. Last year, October proved a difficult month to hold the Tag Sale since it was particularly rainy. September provides more moderate weather, which is more conducive to an outdoor event, and does not infringe on residents' summer barbecues or celebrations. Hosting it in the fall also avoids conflicts with end of the school year activities, graduations, communions, and other Village events such as the Car Show and Tent Parties. We have also been mindful of the dates for other local events to avoid any conflicts.

Other notable dates in 2024:

- Williston Park Street Fair: September 15
- Mineola Wellness & Artisan Market: September 8
- Mineola Street Fair: October 6
- Labor Day: September 2
- Rosh Hashanah: Begins October 3
- Yom Kippur: Begins October 12
- Columbus Day: October 14
- Sea Cliff Village-wide Garage Sale Day: Always the 1st Saturday in June with a rain date on Sunday

Why a rain date should be included: A rain date was provided for every year of the Tag Sale until 2022, when the Williston Park Street Fair was scheduled for the day after the Tag Sale (Sunday). Last year, no rain date was provided for the Tag Sale, which led to a *tremendous* amount of confusion and last-minute changes to advertisements, notifications to participants, etc. Residents have come to plan for this event throughout the year, putting items aside and cleaning out their houses, so having a rain date is especially necessary. A lot of effort and planning goes into this event, as with any event, and not having a rain date in advance would detract further from that effort. Many other Village events have had rain dates, including the Car Show, Egg Hunt, Ragamuffin Parade, and Holiday Portraits. Most residents don't have large tents to be able to host the Tag Sale rain or shine, and if there is any blowing wind, certain items could be damaged.

Registration: As in past years, registration forms will be sent out in the Village mailer. We would also like to add an online registration form to provide more ease of registration and help bring the Village into the 21st century.

Participant Information: All participants will receive a pamphlet of information and tips for a safe and successful Tag Sale. We will also be giving out information on guidelines that will help all participants to understand the guidelines and expectations of the event. Some tips and guidelines were sent via email last year, but everything will be much clearer and distributed from the onset this year.

Map Distribution: Maps will be distributed the morning of the sale, starting at 9 am, in front of the Village Hall (2 Prospect Street). As always, we will have 1 or 2 volunteers to hand out maps from 9 am – 2 pm. As in past years, the registration form will ask for volunteers to hand out maps. Past volunteers have included local teens earning community service.

Advertising:

- Print ads will be placed in Newsday, The Williston Times, and the Mineola American
- Advertisements and a feature story will be run in the Williston Post
- Advertisements will be placed on Facebook in local community groups (East Williston, Mineola, Williston Park, New Hyde Park, etc.), and yard sale groups.
- Online advertisements will be placed on websites like LongIsland.com, Patch.com, DiscoverLongIsland.com, LongIslandPress.com, Island360, News 12 LI, Craigslist.com, and GreaterLongIsland.com
- Flyers for the event will be printed and placed in local businesses (The Andy Foundation has offered to post a flyer for our event at their store as well)
- Potential signs leading visitors to the Village Hall to pick up the maps

Donation Truck: Although there is no record of any stipulations regarding the requirement for a donation truck for the Tag Sale, I have reached out to 4 organizations to attempt to set up a donation truck. Most organizations cannot accommodate pickup for 40+ houses on a Saturday afternoon. However, we have been able to get the United Breast Cancer Foundation to approve a pickup on either September 21 or 28 (final dates will be coordinated), from one location. Our goal would be for participants (and potentially all residents) to be able to bring their donatable items, boxed up, to the Village parking lot for pickup. This still provides for a donation pickup on the afternoon of the event, and ensures that we will not receive complaints about when the donation truck arrived at a certain address, or whether it could not make it to all addresses, which has come up in the past. This will also help to ensure that items are not left out after the sale, and remove the possibility of people digging through leftover items once the sale has ended. Many participants have requested the return of the donation truck, and this would allow us to bring it back and provide an opportunity for same day donations.

Tag Sale Costs: The main costs for the Tag Sale are print advertisements, and the printing of the maps and flyers.

Addressing Concerns:

- **Safety & security issues:** Per minutes from the March 27, 2017 Agenda Meeting, Caroline DeBenedittis spoke with the Nassau County Police Department 3rd Precinct, which found that there is no evidence that the annual tag sale has contributed to any crime in the area. Per an article from [The Island Now](#), "Most buyers came from neighboring communities, including Roslyn and Roslyn Heights, and from as far away as Syosset and Melville. Village residents were also walking through neighborhoods to browse and shop." We will also reach out to the 3rd Precinct to discuss any suggestions or assistance that they may be able to provide for participants.
- **Inconvenient for residents not participating:** This is a very understandable concern, which is why this event is only 5 hours on 1 day per year. We have worked hard to avoid any holidays or major events (ie. Graduation parties when the sale was in May/June).
- **Complaints from the community:** While some residents may have expressed concern or dislike for the Tag Sale, in 2019, when a call to submit feedback was sent to the residents, "No complaints were received" (per 7/8/2019 BOT Meeting Minutes), and "Mrs. Dean received positive feedback from participants that it was a nice day to share with friends and neighbors."
- **Parking/Traffic Issues/Items left out or set up in the street:** As a volunteer, I will drive around the Village during the Tag Sale to ensure that all sale items are located only on the property of each participating household. It would also be beneficial for the Village Code Enforcer to monitor the event and issue any warnings or violations for those who do not comply with Village Code, as has happened in the past. As was done last year, the map will call out parking locations at the Village Parking Lot/ Train Station, and at North Side School to try and encourage visitors to use those parking locations and walk. Per BOT minutes from 2019, there were concerns about items placed for sale in the middle of Ward Street. Code Enforcement should be patrolling the village throughout and after the Tag Sale, and issuing warnings or violations for any items left out.
- **Confusion:** Some participants have expressed confusion regarding the lack of rain date, and the fact that the Tag Sale date is inconsistent. Perhaps we could keep the sale in late September every year to minimize confusion and ensure that everyone knows when the sale will be. All other events hosted by the Recreation Committee have consistent timing, and setting a standard for the Tag Sale would only help. Sea Cliff's Village wide tag sale is the first Saturday in June every year, so residents and visitors know what to expect.

Some Benefits of the Village Wide Tag Sale:

- Residents are not throwing away useable items in a landfill
- Builds community: you have an opportunity to meet neighbors you would not run into otherwise
- Residents can clear out clutter while making some money
- Raises some money for the Recreation Committee: 43 houses participated in 2023, raising \$860. In prior years, participation has reached over 80 houses. Meanwhile, costs for the sale are minimal

- The scale of a Village-wide event helps to draw a larger crowd than they would get for a single house tag sale, and based on resident feedback, it helps some participants feel a little safer to have their neighbors participating as well
- It is a Village tradition that has successfully continued for 10 years, and continues to draw interest and participation with at least 40 houses participating

History of the Tag Sale:

- **2013:** First Village Wide Tag Sale: Saturday, July 13
- **2015:** Resolution #7-2015: to hold Tag Sale May 16 from 9 am – 3 pm with a rain date of May 17, and to advertise and post the date of said sale 30 days in advance
- **2016:** Resolution #2016-9: Tag Sale May 21st with a rain date of May 22
- **2017:** Resolution #15-2017: to hold Tag Sale May 20 with a rain date of May 21.
- **2019:** Resolution #2019-10: On motion of Trustee Iannone, seconded by Trustee Parente, Board unanimously approved to hold the village-wide tag sale, subject to a future date to be approved by the BOT... Tag sale on June 8 from 9 am – 2 pm
- **2021:** Tag Sale September 25 with a rain date of September 26
- **2022:** Tag sale Saturday, September 17 with no rain date (Sunday, September 18 was the date for the Williston Park Fair).
- **2023:** A motion was made Trustee Dunne to approve a date for a Village-wide garage sale to be held on October 14, 2023 with no rain date. The motion was seconded by Trustee Lark and the motion was passed unanimously. With a forecast for rain, on October 10 we had to request a rain date, which was ultimately granted for Sunday, October 15.

Potential Alternatives:

- Allow for a Tag Sale held in one location, once per year
 - o The sale could be held in the Village Parking lot, in a similar fashion to the Car Show, which would localize the event and decrease traffic concerns and inconvenience to non-participating households.
 - o Participants do not prefer this option, as it is difficult to bring bulkier items to a separate location, and they would rather participate from their homes. Some households sell large furniture, or large quantities of items, which would make the logistics of centralizing the event very difficult. This option is also more difficult for elderly or disabled residents who would like to participate.
- Draft a change in legislation to allow each address to host one tag sale per calendar year
 - o Such legislation would be in line with surrounding Villages and Towns such as East Hills (see attached code), Garden City, Roslyn Estates, Old Brookville, Roslyn, Sea Cliff, Upper Brookville, and the Town of North Hempstead.
 - o In speaking with the Mayor of East Hills, he stated that they have had success with allowing Tag Sale Permits, and any issues that have arisen with parking and/or traffic have been dealt with by issuing tickets by Code Enforcement.
 - o Many participants do not prefer this option, because they enjoy the social aspect of the sale, and the sense of community.

Appendix

- East Williston Board of Trustees Minutes regarding tag sales
- East Hills Village Code regarding tag sales
- Garden City Village Code regarding garage sales
- News article